

## **Raise a Ruckus Association (RA-RA)**

This coalition includes groups such as the Ruckus Society, the Rainforest Action Network (RAN), Global Exchange, Art and Revolution, Food Not Bombs, and the Anti-Capitalist Convergence. Its objective is to encourage the proliferation of skilled direct-action activists worldwide, using a diversity of tactics.

### **Frame**

Members of this coalition are united by their emphasis on a broad range of direct action strategies and include those who support either GLOBALIZATION WITH A HUMAN FACE or GLOBALIZATION FROM BELOW (see **Resource Kit, Globalization Frames**).

### **Access**

The following teams have automatic access: **None**. All teams require your permission to meet with you.

### **Success Indicators:**

**Global Poverty Reduction (GPR):** This index measures the percentage of people in each country who are living below the subsistence level. It begins at 100 and is raised by actions that decrease the number of people living in poverty and is lowered by actions that increase the number.

**Constituency Support (CS):** This begins at 100 and is raised by actions that increase financial and political support for RA-RA by allies and potential supporters. It is lowered by actions that decrease financial and political support for RA-RA by allies and potential supporters.

$$\text{Overall Success} = (\text{GPR} + \text{CS}) / 2$$

### **Recommended to print from Resource Kit:**

- \*\*\* Glossary of Technical Terms
- \*\*\* GLOBALIZATION WITH A HUMAN FACE and GLOBALIZATION FROM BELOW frames.
- \*\*\* About CERD
- \*\*\* Microcredit Programs
- \*\*\* ILO Fundamental Conventions
- \*\*\* SLAPPs
- \*\*\* Investor Rights Clauses
- \*\*\* Zones of Action.

## RA-RA Action Options

The following action options are available. You may adopt as many as you choose or none at all.

- \_\_\_ I. Initiate and provide leadership for a national campaign to increase understanding and awareness of environmental justice issues by various national and international publics -- and of the significance of the Cancer Alley situation in particular, as a compelling negative example.
- \_\_\_ II. Join a delegation to the UN Commission on Human Rights in Geneva, asking the Commission to declare the United States in violation of the CERD (of which the U.S. is a signatory). The U.S. would be required to provide a report to the Commission, due in one year, on its efforts to eliminate the racially discriminatory nature of the environmental and health hazards that currently exist in Cancer Alley.
- \_\_\_ III. Join a microfinancing campaign to get U.S. and international investors to provide substantial loans to community-based banks in Cancer Alley for the purpose of encouraging small agricultural co-ops and other small businesses, local barter networks, and other sustainable, non-polluting enterprises.
- \_\_\_ IV. Join an anti-corporate campaign against HAZMAT. The anti-corporate campaign has three zones of activities. Indicate in which of these sets of activities your team will participate. (See **Resource Kit, Zones of Action** for more details).

\_\_\_ IVa. Green zone activities. This includes public criticism of HAZMAT's planned projects, highlighting the hazardous conditions in Cancer Alley and the ways in which HAZMAT's proposed plants contribute to environmental racism, letters to Congress, and other strictly legal and protected public speech.

Specify the activities:

\_\_\_ IVb. Yellow zone activities. This includes other strictly non-violent actions, including civil disobedience, that may have elements of risk. In the case of HAZMAT, who contracts with governments and other companies rather than selling a product directly to consumers, this includes secondary boycotts and other actions against companies and/or governments that do business with HAZMAT. It also includes civil disobedience during the construction phase of one or more HAZMAT plants. Specify the activities:

\_\_\_ IVc. Red zone activities. This includes activities that are illegal and not strictly non-violent including those that are confrontational and intended to disrupt the completion of HAZMAT projects in Cancer Alley. This includes blocking of access to HAZMAT construction sites and sabotage of the completion of construction. Specify the activities:

\_\_\_ V. Other (specify): <sup>1</sup>

---

<sup>1</sup> You should check with the game coordinator who will rule whether such an action would be possible in the real world.

## **RA-RA Press Release**

(This should be written on the assumption that the details of the scenario itself are already known and have been reported earlier. You should focus on the actions you have taken during Phase Three that you wish to publicize – and, if relevant, possible action that you might have taken and did not. You should emphasize those actions of your own and of others that you hope will raise your relevant success indicators.)

## RA-RA Broadcast Rating Form

RA-RA monitors all three broadcasts:

*WUSA*            Notes on coverage:

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

\_\_\_\_\_ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

\_\_\_\_\_ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

\_\_\_\_\_ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

\_\_\_\_\_ a. Somewhat or mostly as having an impact.

\_\_\_\_\_ b. Mixed, with some influence implied although how significant was unclear.

\_\_\_\_\_ c. Mostly as irrelevant or ineffective.

*EuroPress*            Notes on coverage:

(RA-RA Broadcast Rating Form continued)

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

\_\_\_\_\_ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

\_\_\_\_\_ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

\_\_\_\_\_ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

\_\_\_\_\_ a. Somewhat or mostly as having an impact.

\_\_\_\_\_ b. Mixed, with some influence implied although how significant was unclear.

\_\_\_\_\_ c. Mostly as irrelevant or ineffective.

*Liberation Press or Voice of Islam (VOI):*

Notes on coverage:

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

\_\_\_\_\_ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

\_\_\_\_\_ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

\_\_\_\_\_ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

\_\_\_\_\_ a. Somewhat or mostly as having an impact.

\_\_\_\_\_ b. Mixed, with some influence implied although how significant was unclear.

\_\_\_\_\_ c. Mostly as irrelevant or ineffective.